

SIoux CITY *Iowa*
CONCERT
COURSE



SEASON OF 1921--1922



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Now the best spring tonic for the modern woman is fresh air and a Royal Electric Cleaner.

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Sioux City Gas & Electric Co.

To the Patrons of the Concert Course:

The management is inclined to consider the season of 1921-22 as not wholly without signs of encouragement. While far from being a success, due to conditions familiar to everyone, the fact remains that many people gave moral and financial support to the course, which encourages us to believe that Sioux City still appreciates and desires the very best in music.

In considering a course for next season the management thought best to adopt the policy of introducing not only well known names of undisputed supremacy, but also some of the newer artists that we are anxious to have the music lovers of Sioux City hear. We recall with pardonable pride several instances in the past where the Concert Course introduced to Sioux City patrons new artists who have since become world famous.

Another consideration that is by no means secondary in import-

Five Concerts for Five Dollars SIOUX CITY CONCERT COURSE Season of 1922—1923

I hereby subscribe for season tickets, at \$5 plus war tax, the same to be paid for on or before Sept. 10, 1922.

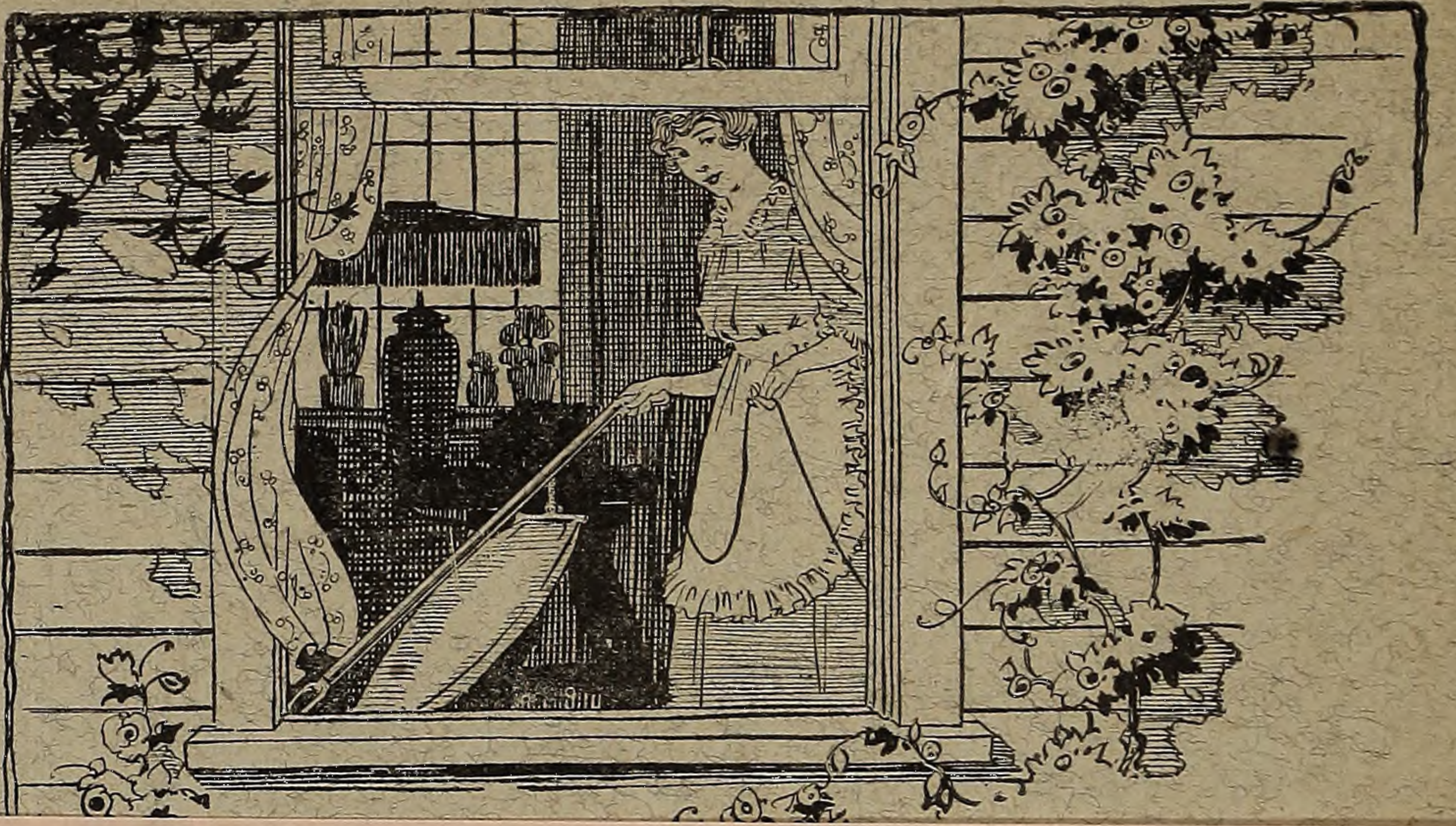
Name

Address

My choice of place is: { High School Auditorium
(Cross out one) { City Auditorium

I prefer the following seat location

Hand to usher at door or mail to Sioux City Concert Course,
in care of Schmoller & Mueller Piano Co., 415 Nebr St.



Five Concerts for Five Dollars
SIOUX CITY CONCERT COURSE
Season of 1922-1923

I hereby subscribe for a season ticket for 50 days with
the same to be paid for on or before Sept. 10, 1922.

Name of subscriber

Address

City School Auditorium

My choice of place is

City Auditorium

I prefer the following seat location

I have paid over 25 dollars and wish to Sioux City Concert Course

in case of settlement by ticket agent

Electric Co.

To the Patrons of the Concert Course:

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Another consideration that is by no means secondary in importance is the number of concerts and the price of season tickets.

The course will consist of five numbers.

The price of season tickets will antedate even prewar schedules

FIVE CONCERTS FOR FIVE DOLLARS

The Greatest Bargain in Music Ever Offered Sioux City Music Lovers.

The following names speak for themselves:

CASE

Prima Donna Soprano

THIBAUD

Greatest of All French Violinists.

GRAVEURE

Distinguished Baritone

FRIEDMAN

Celebrated Polish Pianist

BONUCCI

The Paganini of the Cello.

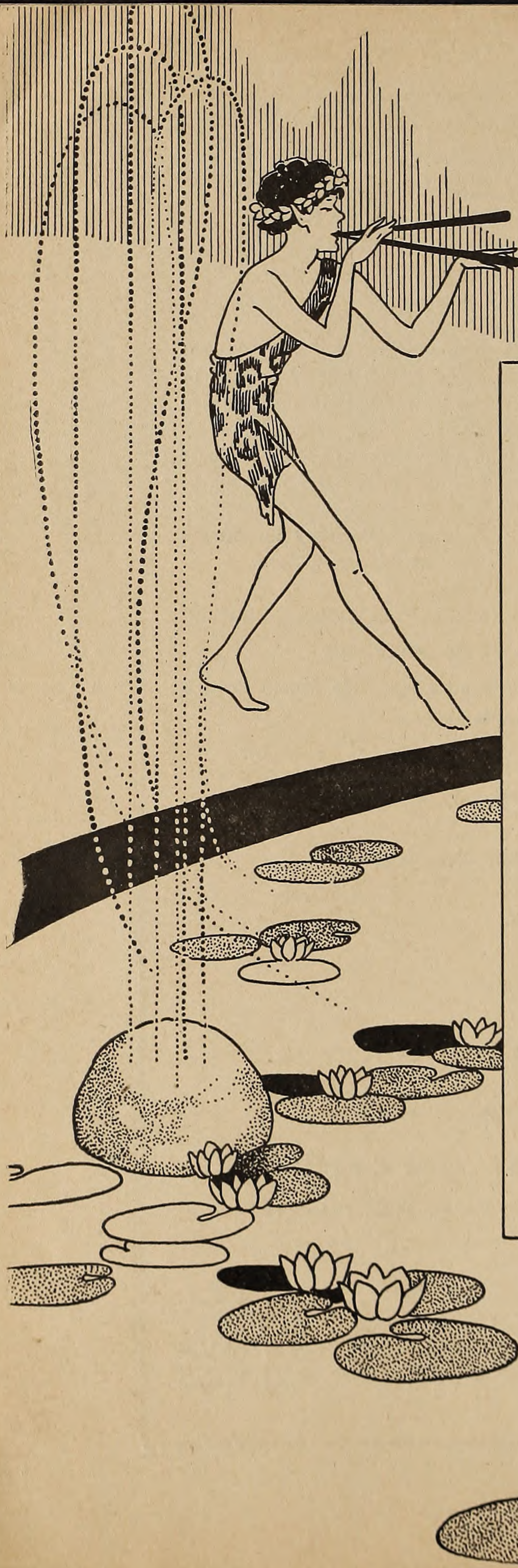
With MAC KENZIE

The Second MacCormick.

MRS. JACOB B. CURSHON

MR. PAUL MAC COLLIN

THIS IS YOUR COURSE. DON'T FAIL TO FILL OUT THE ENCLOSED BLANK AND INDICATE WHICH PLACE YOU WOULD PREFER TO HAVE THE CONCERTS HELD. WE WISH OUR PATRONS TO DECIDE.



Pipes o' Pan

Will pipe back for you the magical melodies of springtime if you will but heed them! Gay, lilting tunes to which the children dance—haunting melodies for evening shadow time—they are yours! For though Pan wanders no more in the ancient forests of Arcady his melodious spirit is forever imprisoned in the

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—Davidson's Third Floor

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A careful survey of the reasons for new customers opening accounts at a bank discloses the fact that over seventy-five per cent come on the recommendations of their friends.

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SIoux NATIONAL BANK

FOURTH AND PIERCE STREETS

PROGRAM
KATHLEEN PARLOW
VIOLINIST

W. Theodore Flint at the Piano.

I—Concerto B Minor Saint Saens
Allegro non troppo
Andantino
Allegro

Mason and Hamlin Piano. Courtesy of Davidson Bros. Co.

4536—HUMPHREY, THE DRY CLEANER, 513 Nebraska Street

The Book & Gift Shop

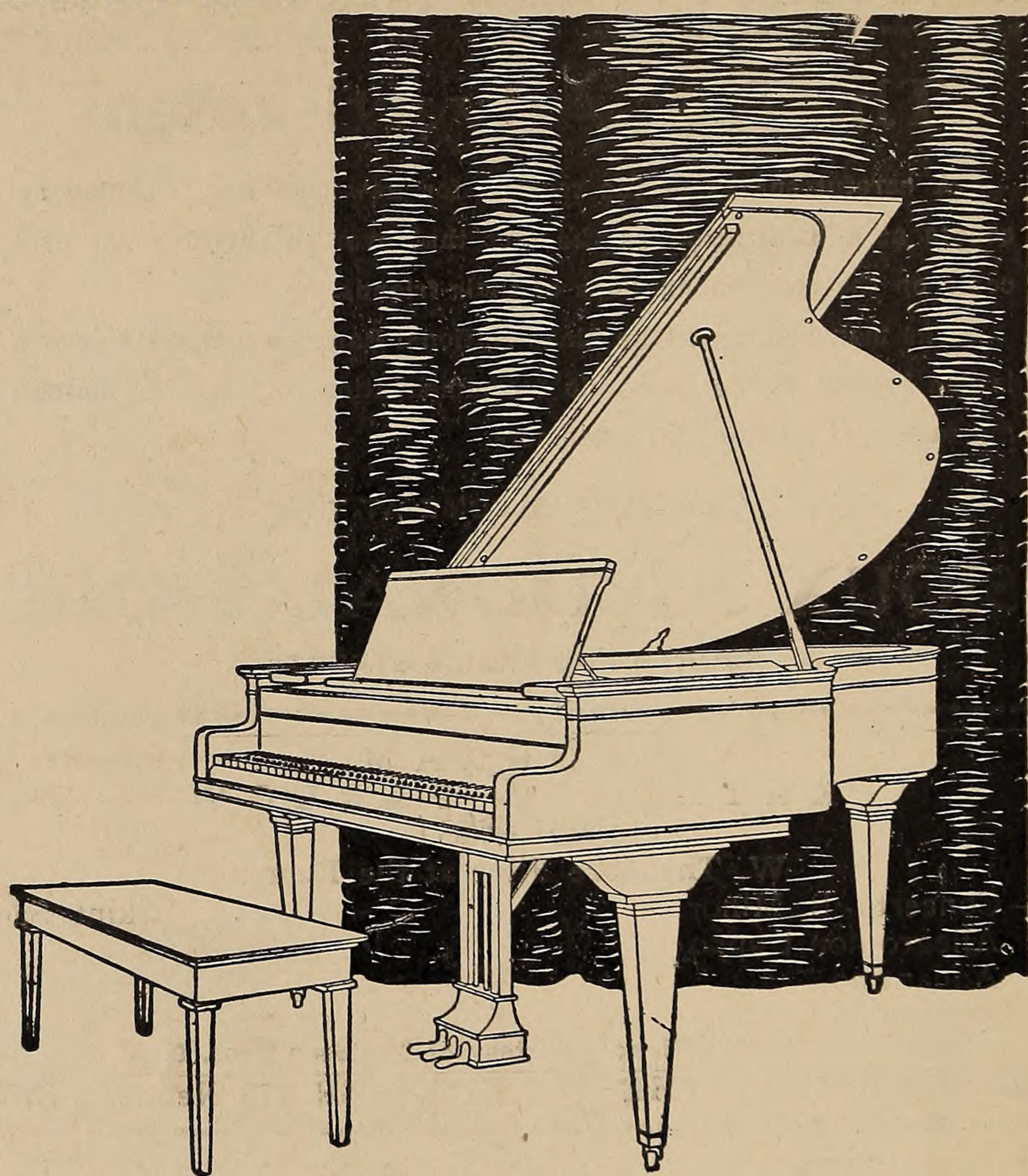


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OF SIOUX CITY, IOWA

Southwest Corner of Fourth and Nebraska Streets

P R O G R A M

- II — (a) Hebrew Prayer Achron
(b) Sicillienne et Rigaudon Francoeur-Kreisler
(c) On Wings of Song Mendelssohn-Flint
(d) Hungarian Dance Brahms-Joachim

Mason and Hamlin Piano. Courtesy of Davidson Bros. Co.

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It's easy to "go back" nowadays—easy to draw on your savings in order to keep from having to economize. Don't!

Hold to what you've saved—keep on saving part of every pay check—guard your bank reserve.

Now's the time to show your grit and will power by hanging on to what you've saved. Then, with better times returning, you will find yourself Permanently Ahead.

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SECURITY NATIONAL BANK

4% PAID ON TIME DEPOSITS

PROGRAM

III — Piano Soli—

(a) Romance	Sibelius
(b) Prelude	Debussy

W. Theodore Flint

Mason and Hamlin Piano. Courtesy of Davidson Bros. Co.

4536—HUMPHREY, THE DRY CLEANER, 513 Nebraska Street

'Twas Sheakespeare said:

"Let music sound while he doth make his choice."

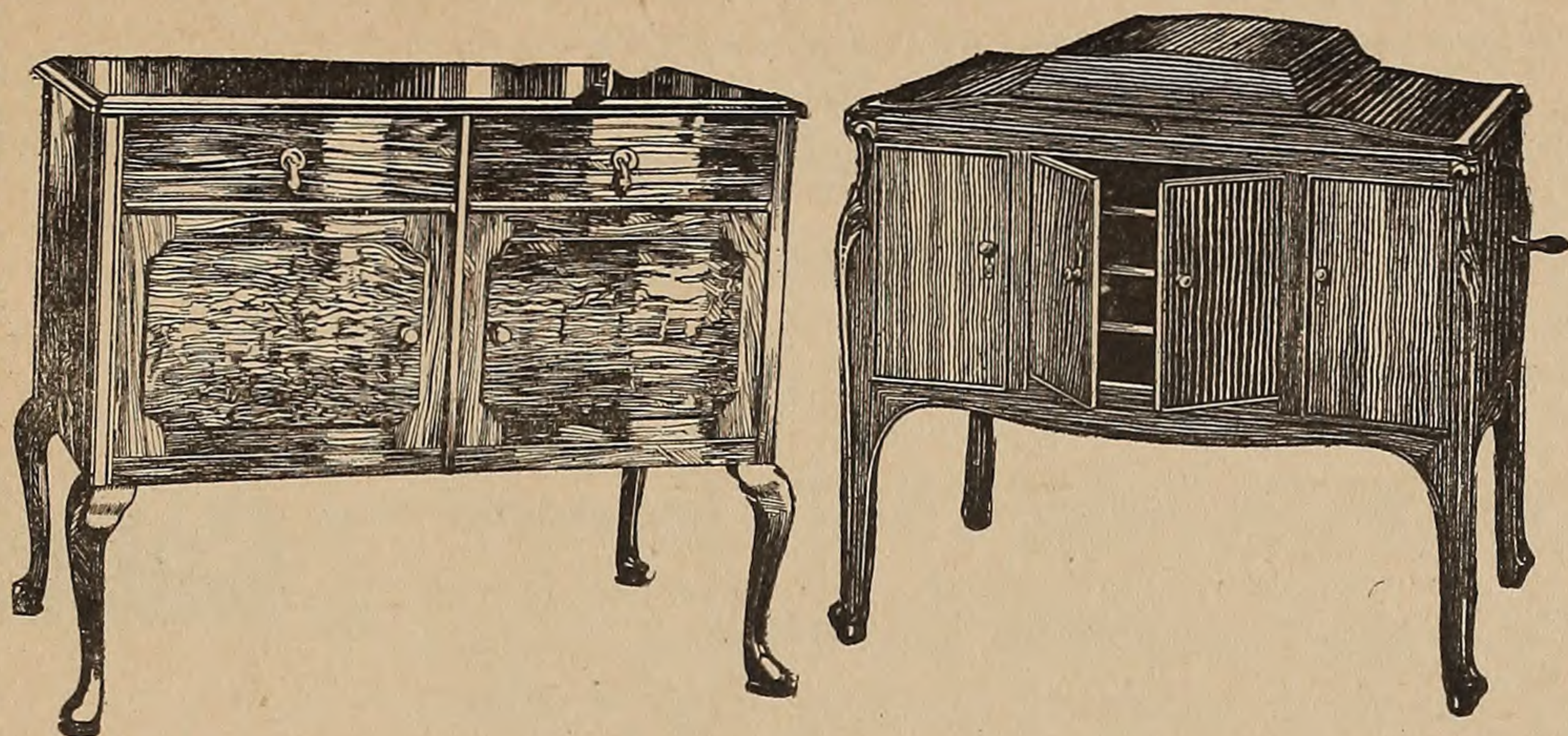
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\$115, \$160, \$200, \$250,
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—The Cheneys are priced at
\$250, \$285, \$325, \$400
and upwards.

Pelletier's

—PELLETTIERS, Third Floor

ANNA CASE

1922

PRIMA DONNA SOPRANO

Needs no introduction to Sioux City patrons.

Since her last concert in this city her progress has been one of succeeding triumphs.

FIVE

Concerts

JACQUES THIBAUD

GREATEST FRENCH VIOLINIST

The art of Jacques Thibaud, France's most famous violinist and perhaps the greatest musician she has sent to this country, has earned for this exquisite player a following which has of late assumed extraordinary proportions. Among representatives of the French school, Thibaud is without a rival, producing a tone as pure and flawless as the voice of a bird, bowing with elegance, and possessing a careless style peculiarly his own.

"Seldom, indeed, has a Carnegie Hall audience heard violin playing so flawless from every possible point of view, and at the same time so inspired and inspiring."—New York Evening Post, December 17, 1919.

IGNAZ FRIEDMAN

CELEBRATED POLISH PIANIST

Musicians and critics agree that Friedman is the fourth and last of that noble cycle of Polish pianists which musical history will record as the greatest quartet of artists of the pianoforte ever produced by one country. The names of the mighty to be conjured with are Paderewski, de Pachman, Hofmann, and finally Friedman, composer, scholar, poet and virtuoso.

"As a master of the keyboard he is prodigious, overwhelming, immense. Colossal is the only adjective that approximately describes his performance."—Max Smith, N. Y. American.

THE GREATEST BAGGAIN IN MUSIC EVER OF

2-1923

**FIVE
Dollars**

LOUIS GRAVEURE

DISTINGUISHED BARITONE

Louis Graveure, the distinguished Belgian baritone, is said by many to be by all odds the most versatile singer ever known to the concert stage. Artist, sculptor, architect, "Jack-of-all-trades," in truth, but a master of one, the art of singing.

"Mr. Graveure is a master vocalist, the possessor of a voice of exceptionally velvety, the lovely quality, which he uses with an art that is as remarkable as it is rare."—Chicago Tribune.

ARTURO BONUCCI

"THE PAGANINI OF THE 'CELLE"

The name of Arturo Bonucci is glorified in Italian art. Young as it is, it has won the public of Italy, of France, of England, and now of America, through the perfect virtuosity of this violincellist. His recent appearance in New York was the occasion for an outburst of enthusiasm unequalled by any other artist in this field.

"Bonucci is a 'cellist with a new message, playing with a fire and a spirit which is irresistible; he puts abandon and a movement which revitalizes everything he plays. After him, the 'cello recital of most others seems very, very dead."—N. Y. Evening Globe.

TANDA MACKENZIE

"THE SECOND MAC CORMACK"

A pure lyric tenor of unusual promise. A voice of exceptional clearness and timbre, especially in the upper register. His many successful Columbia records have already endeared him to the hearts of music lovers as a balad singer of the first rank, and his growing popularity as a concert artist all point toward a brilliant future similar to that of his famous predecessor, John Mac Cormack.

FERED TO THE MUSIC LOVERS OF SIOUX CITY

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SIOUX CITY, IOWA

P R O G R A M

IV — (a) Nocturne	Chopin
(b) The Cuckoo	Daquin-Manen
(c) La Gitana	Kreisler
(d) Habanera	Sarasate

Mason and Hamlin Piano. Courtesy of Davidson Bros. Co.

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Small Change Philosophy

Get change for a dollar and see how quickly it melts away. You spend a nickel here, a dime there, and almost before you know it, the entire dollar has disappeared. Did you ever think of reversing the order? Instead of allowing the small change to slip through your fingers, see how quickly you can build up a dollar, then ten dollars, then a hundred, and so on. If there is a better plan we have never heard of it.

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— 14 —

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Olive Wheat Fleetwood, Soprano

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The management of the Sioux City Concert course takes this means of thanking you for your support during the past season. We have an even better program for the coming season and trust we may please you with our offering.



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Publicity and Advertising

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